

# JAMES OOI —

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## SKILLS



### Design

UI/UX, Illustrator, InDesign,  
Photoshop, Sketch, Flash



### Web Development

Javascript, Python, HTML  
& CSS, Angular, React,  
Vue, Flask, Node, Server  
Administration (Ubuntu)



### Soft Skills

Leadership

## EDUCATION

### Sunway University

BA (Hons) in Communication  
First Class Honours  
Graduated late-2016

### Sunway College

Foundation in Arts  
Graduated mid-2012

## LANGUAGES

English  
Cantonese  
Bahasa Melayu

## EXPERIENCES

**UI/UX Design Intern**, VLT Kuala Lumpur Sdn Bhd Jan – Mar 2016

- Developed website sketches, wireframes, and information architecture for various clients including BMW Malaysia, Munchy's, Webe and LifeInspired
- Designed various visuals for digital marketing purposes for BMW Malaysia and Astro
- Learned the fundamentals of User Experience Design under the supervision and mentorship of a senior UX Designer

**General Secretary**, Sunway University Student Council Apr 2015 – May 2016

- Initiated the Sunway University Student Union project and wrote its proposal — a project which sees the merger of multiple student leadership bodies under one umbrella
- Developed an online booking system that saw over 6000 bookings made and over 900 users within 1.5 years of launching
- Kickstarted the SunwaySA.org project, an online ecosystem that helps supplements and aids student's extra-curricular needs
- Created an elaborate marketing plan for the Student Elections 2016, which resulted in a 2x increase in candidates and 2x increase in voter turnout

**The Academy Music Centre**, Front Desk Administrator 2013 – 2014

- Designed the company's identity and branding
- Managed documentation of students, records, and sales
- Actively administer social media accounts of the organization

## AWARDS



**Maybank UI/UX Design  
Competition 2015**  
2nd Prize



**Taylor's University  
ImagineHack 2015**  
2nd Prize



**Angelhack  
Kuala Lumpur 2015**  
Finalist

Online portfolio viewable at [jamessooi.github.io](https://jamessooi.github.io)